INTERNATIONAL CONFERENCE ON
MANAGEMENT OF INNOVATION AND SUSTAINABILITY: VISION 2041

APRIL 4-5, 2020
ABOUT THE CONFERENCE

The Bangladesh Development Vision 2041 defines broad development goals aimed at raising the general standard of living of the people of Bangladesh to the level of a high-income developed country by the year 2041.

As a tribute to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman, and his vision and dream of creating a 'Sonar Bangla', nothing can be more befitting than taking Bangladesh to the status of a Developed Nation by implementing Vision 2041. The vision 2041, among other things, sees education as critical to creating the mindset necessary for national development and a competitive economy, which will be the driving forces for the realization of that vision.

In its commitment to provide academic excellence and management efficiency in the ever-changing business world, the Institute of Business Administration (IBA) of the University of Dhaka will host a 2 day International conference on “Management of Innovation and Sustainability” on April 4-5, 2020.

Through the International conference on “Management of Innovation and Sustainability”, IBA, under the leadership of the Ministry of Education of the Government of the People’s Republic of Bangladesh, aims to bring together academics, business leaders and representatives of associations, policy makers and practitioners interested in strengthening and contributing to the field of business, innovation, and sustainability. The conference aims to analyze the opportunities and challenges of implementing Vision 2041, and explore practical strategies and solutions.

CALL FOR PAPERS

The conference will accept papers themed around, but not limited to, the following three tracks.

1. Innovation, Digitalization and the 4th Industrial Revolution: This track will cover topics on how the fourth industrial revolution will shape the future of businesses and how Bangladesh is embracing the changes through effective digitalization of processes and systems.

2. Sustainability and the SDGs: This track will cover topics and discussions on the SDGs and Governance and how Bangladesh contributes to the “Transforming the World Agenda: 2030”.

3. Globalization: This track will cover topics and research on internationalization, regional cooperation and connectivity, the strategic positioning and emergence of Chindia, the effectiveness and opportunities of the regional trade blocs etc.

Research papers and manuscripts will be accepted surrounding, but not limited to, the above major themes or tracks. Details on Guideline and Important Dates on Submission of the papers will be available shortly at www.iba-du.edu.