INTERNATIONAL CONFERENCE ON MANAGEMENT OF INNOVATION AND SUSTAINABILITY: VISION 2041

December 20, 2020

Partners:

www.conference.iba-du.edu
We are pleased to inform you that the Institute of Business Administration (IBA), University of Dhaka is going to organize the International Conference on Dec. 20, 2020. The conference theme is ‘Management of Innovation and Sustainability: Vision 2041’. The Bangladesh Development Vision 2041 defines broad development goals aimed at raising the general standard of living of the people of Bangladesh to the level of a high-income developed country by the year 2041.

As a tribute to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman, and his vision and dream of creating a ‘Sonar Bangla’, nothing can be more befitting than taking Bangladesh to the status of a Developed Nation by implementing Vision 2041. The vision 2041, among other things, sees education as critical to creating the mindset necessary for creating national development and a competitive economy, which will be the driving forces for the realization of that vision.

Through the International Conference on “Management of Innovation and Sustainability”, IBA, under the leadership of the Ministry of Education of the Government of the People’s Republic of Bangladesh, aims to bring together academics, business leaders and representatives of associations, policy makers and practitioners interested in strengthening and contributing to the field of business, innovation, and sustainability. The conference aims to analyze the opportunities and challenges of implementing Vision 2041, and explore practical strategies and solutions.

The conference will cover the following areas:

1. Innovation, Digitalization and the 4th Industrial Revolution: This track will cover topics on how the fourth industrial revolution will shape the future of businesses and how Bangladesh is embracing the changes through effective digitalization of processes and systems.

2. Sustainability and the SDGs: This track will cover topics and discussions on the SDGs and Governance and how Bangladesh contributes to the “Transforming the World Agenda: 2030”.

3. Globalization: This track will cover topics and research on internationalization, regional cooperation and connectivity, the strategic positioning and emergence of Chindia, the effectiveness and opportunities of the regional trade blocs etc.

Manuscripts will be presented on areas in Business and Management including:

- Economics
- Business
- Accounting and Finance
- Banking
- Supply Chain
- Operations
- Human Resources
- Marketing
- Information Systems
- Global Business
- Social Enterprise
- Entrepreneurship
Venue: Virtual Event

**Inauguration Ceremony**

10:00 am - 10:05 am  Opening Remarks and Introducing the Conference Theme, Prof. Dr. Syed Ferhat Anwar, Director, IBA, University of Dhaka

10:05 am - 10:10 am  A video on IBA.

10:10 am - 10:20 am  Speech by Special Guest Barrister Nihad Kabir, President Metropolitan Chamber of Commerce and Industries

10:20 am - 10:30 am  Speech by the Chief Guest, Prof. Dr. Akhtaruzzaman, Honorable Vice Chancellor University of Dhaka and Official Inauguration of the Conference

10:30 am - 10:50 am  Plenary Session: Disruptive Technology, Sustainability and Talent Management: Dr. Shams Rahman, Professor, RMIT University, Melbourne.

**Break out for Parallel Sessions**

11:00 am - 12:00 pm  4 Parallel Sessions in 4 different rooms

12:00 pm - 1:30 pm  4 parallel sessions in 4 different rooms

1:30 pm - 2:00 pm  Lunch Break

2:00 pm - 2:30 pm  Plenary session: Sustainability and the SDGs: Insights from Management Research, Dr. Javed Siddiqui, Associate Professor, Alliance Manchester Business School

2:30 pm - 3:30 pm  4 Parallel sessions in 4 different rooms

3:30 pm - 4:30 pm  4 parallel sessions in 4 different rooms

4:30 pm - 4:35 pm  Wrap up and Closing Ceremony

**Closing Ceremony**

4:35 pm - 4:40 pm  Speech by the Guest of Honor, President FBCCI

4:40 pm - 4:50 pm  Speech by the Chief Guest

4:50 pm - 5:00 pm  Best Paper Award
For any queries please send email to conference2020@iba-du.edu.