INTERNATIONAL CONFERENCE ON
MANAGEMENT OF
INNOVATION AND
SUSTAINABILITY:
VISION 2041

APRIL 4-5, 2020
DHAKA, BANGLADESH

CALL FOR PAPERS

All respected authors are invited to submit their original research papers/manuscripts, cases and working papers within the broad spectrum of the conference theme. However, we will accept papers themed around, but not limited to, the following three tracks:

1. Innovation. Digitalization and the 4th Industrial Revolution: This track will cover topics on how the fourth industrial revolution will shape the future of businesses and how Bangladesh is embracing the changes through effective digitalization of processes and systems.

2. Sustainability and the SDGs: This track will cover topics and discussions on the SDGs and Governance and how Bangladesh contributes to the "Transforming the World Agenda: 2030".

3. Globalization: This track will cover topics and research on internationalization, regional cooperation and connectivity, the strategic positioning and emergence of Chindia, the effectiveness and opportunities of the regional trade blocs etc.

Manuscripts will be accepted from any areas in Business and Management including:

- Economics
- Business
- Accounting and Finance
- Banking
- Supply Chain
- Operations
- Human Resources
- Marketing
- Information Systems
- Global Business
- Social Enterprise
- Entrepreneurship

Interested authors can also submit cases to be considered for presentation during the conference.

IMPORTANT DATES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Abstract Submission by:</td>
<td>January 31, 2020</td>
</tr>
<tr>
<td>Abstract Acceptance:</td>
<td>February 15, 2020</td>
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<tr>
<td>Full Paper Submission by:</td>
<td>February 20, 2020*</td>
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<tr>
<td>Notification of acceptance to</td>
<td>March 01, 2020</td>
</tr>
<tr>
<td>authors:</td>
<td>March 05, 2020</td>
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<td>Conference Dates:</td>
<td>April 4-5, 2020</td>
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*In order to be considered for the review process of publication in the Journal of Business Administration, participants will have to submit their full papers.

For any queries regarding registration fee structure, submission of abstract, submission guidelines, speaker profile, visit www.conference.iba-du.edu

For other queries, please send email to conference2020@iba-du.edu.

Partners: