INTERNATIONAL CONFERENCE ON
MANAGEMENT OF INNOVATION AND SUSTAINABILITY:
VISION 2041

APRIL 4-5, 2020
ABOUT THE CONFERENCE

Bangladesh Development Vision 2041 defines broad development goals aimed at raising the general standard of living of the people of Bangladesh to the level of a high-income developed country by the year 2041.

As recognition to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman, and his vision/dream of creating 'Sonar Bangla', nothing can be more pertinent than taking Bangladesh to the status of a Developed Nation and thus implementing Vision 2041. The vision 2041 among other aspects sees education as critical to creating the mindset necessary for national development and competitive economy that will be the driving forces for the realization of that vision.

In its commitment to provide academic excellence and management efficiency in the ever-changing business dynamics, Institute of Business Administration (IBA), University of Dhaka will host 2 day International conference on “Management of Innovation and Sustainability” on April 4-5, 2020.

Through the International Conference on “Management of Innovation and Sustainability” IBA, under the leadership of the Ministry of Education, Government of the People’s Republic of Bangladesh, brings together academics, business leaders and representatives of associations, policy makers and practitioners interested in strengthening and contributing in the field of business, innovation, and sustainability and bring forward range of opportunities and challenges of implementing Vision 2041.

CALL FOR PAPERS

There will be three different tracks and papers will be accepted, but limited to, the following tracks:

1. **Innovation, Digitalization and 4th Industrial Revolution:** This track will cover topics on how the fourth industrial revolution will shape the future of businesses and how Bangladesh is embracing the changes through effective digitalization of processes and system.

2. **Sustainability and SDGs:** This track will cover topics and discussions on the SDGs and Governance and how Bangladesh contributes to the “Transforming the World Agenda: 2030”.

3. **Globalization:** This track will cover topics and research on internationalization, regional cooperation and connectivity, strategic positioning and emergence of Chindia, effectiveness and opportunities of the regional trade blocs etc.

Research papers and manuscripts will be accepted, but not limited to the above major themes/tracks. Details on Guideline and Important Dates on Submission of the papers will be available shortly at [www.iba-du.edu](http://www.iba-du.edu).