BACKGROUND
As part of its continuous commitment to enhance management efficiency in changing economic and business dynamics, the Institute of Business Administration (IBA), University of Dhaka is offering a Six-Week certificate course on ‘Finance For Non-Finance Managers (FNM)’. The course has been designed for all who have no or little finance literacy but who nonetheless need to understand finance practices, to interpret financial information and to take financial decisions.

OVERVIEW
No one in business will succeed if s/he is not financially literate; and no business will succeed without financially literate people. This course is a perfect one for the following two groups: i) non-finance professionals at all levels who need to develop an understanding of business finance; and, ii) all staff within a business, company, partnership or charitable organization should have an understanding of finance in order to contribute to their organization’s success. In general, the course seeks to enable participants to explain and apply the basic principles, tools, and techniques of the finance.

COURSE SCHEDULE
A total of 12 classes will be held in six weeks and classes will be held at IBA premises on Fridays only from 3:30 PM to 6:00 PM and from 7:00 PM to 9:30 PM. The last date for submission of application is Tuesday, January 07, 2020. Classes will start from Friday, January 17, 2020.

ELIGIBILITY CRITERIA
Applicants should fulfill the following criteria:
- Bachelor’s degree in any discipline; and,
- Minimum 2 (two) years of work experience with reputed organization/s (work experience can be relaxed for exceptional candidates).

APPLICATION PROCEDURE
Candidates fulfilling the eligibility criteria should apply using the prescribed application form available at www.iba-du.edu. Completed applications are to be submitted at MDP Office, Room# 402 (3rd Floor), IBA, University of Dhaka on any day between 10:00 am to 9:00 pm till Tuesday, January 07, 2020.

Application can also be sent through e-mail at mdp@iba-du.edu

ADMISSION & COURSE FEES
Eligible candidates will be called to appear before an interview board for selection. Each selected applicant will have to pay total Tk. 28,500/- as course fees and the payment is to be made in bank draft or pay order drawn in favor of ‘MDP, IBA, DU’. Applications will be reviewed on ‘First Apply First Call Basis’.

CERTIFICATION
On successful completion of the course, participants will be awarded a certificate for the course issued by IBA, University of Dhaka.

KEY RESOURCE PERSONS
The resource persons for the program comprise faculty members from IBA, University of Dhaka and other reputed business schools of Bangladesh. Leading finance professionals from the industry will also conduct business sessions.

CONTACT DETAILS
For application and other information please contact:

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