BACKGROUND
With the advent of the fourth industrial revolution (4IR) and Covid-induced new normal regime, the process of digital transformation of the economy has seen a new momentum. The future of employment is changing drastically, while growth, competitiveness and sustainability of businesses is getting redefined disruptively. Likewise, the wave of change is affecting public service delivery as well.

In this journey, IT/ITeS professionals have profound role to play – as manager and leader. In order to help organizations – from private, public and development sectors – build human competencies, Institute of Business Administration (IBA), University of Dhaka has launched an executive development program – Advanced Certificate for Management Professionals (ACMP) 4.0 – for IT/ITeS professionals across the sectors. IBA has already trained 845 professionals from more than 115 companies since 2017. Backed by the success of the program and general demand for ACMP 4.0 certification, IBA will take a new cohort of trainees in spring 2021.

ELIGIBILITY CRITERIA
Applicants for ACMP 4.0 should (i) be IT/ITeS professionals working in any sector, (ii) have a bachelor degree (or equivalent) in any discipline, and (iii) a minimum of two years of work experience. In exceptional cases, the requirement may be relaxed at the discretion of the IBA authority.

PROGRAM HIGHLIGHTS
- The program consists of nine (9) modules:
  I. Communication 4.0
  II. Technology 4.0
  III. Supply Chain 4.0
  IV. Business Analytics
  V. Marketing 4.0
  VI. HR Management 4.0
  VII. Finance 4.0
  VIII. Start-up Project Design under 4IR
  IX. Strategy & Future Technologies
- Classes will be interactive, held online, 2 days a week, on Fridays and Saturdays (usually six net hours/day).
- Total contact hour is 120 hours

IMPORTANT DATES
Application Deadline: February 23, 2021
Class Starts: March 05, 2021
Note that assessment and admission will be offered on a first-come-first-served basis, until seats are available. In case seats get filled-in before the deadline above, new admission offers may not be made for this cycle.

APPLICATION PROCESS
Eligible candidates are invited to submit their applications latest by 23 February 2021 to “MDP, IBA, University of Dhaka” during office hours. Applications may also be sent electronically to acmp@iba-du.edu within this deadline, in which case hard copies must be submitted at the time of admission.

Application package includes filled-in application form, recent photograph, updated resume (one-page summary) and copies of academic credentials (bachelor degree and above). The application forms may be downloaded from IBA website (www.iba-du.edu) or received by email on request. Shortlisted applicants will be called for online assessment.

CERTIFICATION
Participants will be awarded module certificates after completion of each module. They will also receive ACMP 4.0 certificate upon completion of all required modules. The certificates will be issued by MDP, IBA, University of Dhaka.

RESOURCE PERSON
The classes will be conducted by faculty members of IBA, University of Dhaka and other academic institutions. In addition, industry speakers will also serve as resource persons.

COURSE FEE
The course fee is BDT 135,000 for the entire program (BDT 15,000 per module). A registration fee of BDT 6,000 needs to be paid at the time of admission.

DISCLAIMER
The IBA authority reserves the right to amend this announcement, if and when required.

CONTACT
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